

STARTERS IN INTERNATIONAL BUSINESS - COACHING

Discover the possibilities for International business



Rijksdienst voor Ondernemend
Nederland



SUBSIDY FOR START-UP EXPORTERS

Do you want to expand in new markets and grow your turnover? Do you have export ambitions, but need more experience in doing business internationally? Which markets offer opportunities and how can you seize them?

Then choose the coaching program Starter in International Business (SIB)!

The SIB program is carried out on behalf of the Dutch Ministry of Foreign Affairs - Rijksdienst voor Ondernemend Nederland (RVO). As appointed coach, Your Op work together with you to get you prepared for international activities. The SIB voucher covers the consultancy costs and is therefore entirely free of charge for you as an entrepreneur.



Rijksdienst voor Ondernemend
Nederland



WHAT IS THE SIB-COACHING PROGRAM?

The goal is to prepare you well, so that you carry out the export with a clear internationalization strategy. Together we focus and structure your plans. Within a period of 4 months, the following will be discussed in 3 to 5 sessions :

- **Your situation:** Why do you want to export? What do you want to achieve? What are the strengths of your product or service? Who are your current customers? How do you distinguish yourself from the competition? Is your company ready for the foreign market?
- **The market:** Which countries are interesting? How attractive are the chosen countries? Which market offers the best opportunities for your products? How do you get the most suitable business partner, agents, distributors and customers? What are the pitfalls and risks?
- **The actions:** What is needed and what are the costs? Which steps should you take to become successful?

Through these meetings you are guided to a clear plan as a solid base to successfully start your business abroad.



FOR WHOM?

The SIB coaching program is for entrepreneurs who want to make the step abroad or who already export and want to expand further.

Your company must at least meet the following criteria:

- As a SME (MKB), your company is younger than 3 years **or**
- your current export is less than 25% of the turnover and
- your company has not received more than € 200,000 subsidy support in the current and 2 previous tax years

If your company meets these criteria, you are eligible for the SIB voucher.



Rijksdienst voor Ondernemend
Nederland



HOW DO YOU APPLY FOR THE SIB VOUCHER?

You can apply for the SIB voucher at RVO. We discuss together in an intake interview whether your company qualifies for the SIB Coaching program.

Afterwards we apply for a SIB voucher online. This voucher can be used as a payment for the SIB coaching sessions. The voucher has a value of € 2400 excl. VAT.

More information can be found on the [RVO site](#).



Rijksdienst voor Ondernemend
Nederland



CONTACT & MORE INFORMATION

We can assist you with the application of the SIB voucher. For more information or an introduction meeting, please contact us via email or phone:

Your Op BV

Beurs van Berlage

Damrak 235-1

NL-1012 ZJ Amsterdam

T. +31(0)20 – 2613914

E. info@your-op.com

W. www.your-op.com



Rijksdienst voor Ondernemend
Nederland

